

Community
Centered
Ways To
Get Your
Company
Name in the
Spotlight!



2024 Sponsorships



Join the Fun at All Four Ann's Place Events This Year!

Your sponsorship is promoted to an email audience of over 12,000 local supporters.



Fashion Show - Wednesday, April 24, 2024

Take a walk down the runway with our beautiful local models, who will be raising funds for Ann's Place. Cheer them on, bid for great auction prizes and enjoy a hilarious show hosted by Christine O'Leary with a sold out crowd at the Ridgefield Playhouse.



On the Green for Ann's Place - Monday, June 17, 2024

Award-winning Richter Park will be our host for a fun day of golf, raffles, contests and awards dinner, while raising money for Ann's Place! Women and men of all skill levels are welcome. This golf event quickly sells out and attracts great visibility for sponsors targeting mid to high-income families.



Amber Room Run from the Sun 5K - Thursday, Aug. 15, 2024 Presented By Waterworks

Bring your friends and co-workers to run, walk or cheer on our annual 5K! Then kick back and enjoy the best after-race party around, complete with DJ, cookout, and awards ceremony. Offered both virtually and in-person, it's going to be another great Summer event with over 500 attendees.



Ann's Place Festival of Trees - November 22-24, 2024

The 22nd Annual Festival of Trees is Greater Danbury's signature holiday event and Ann's Place's biggest fundraiser. Join us as we create holiday magic with a forest of decorated trees, high-end raffles prizes, boutique gift shop and Quilter's Corner. This is our largest event with 4,000-5,000 attendees over three days with incredible in-person and digital visibility.

1 2024 Sponsorship Benefits

Thank you for choosing to partner with Ann's Place through our events! Please fill out both pages. Start by reading through the sponsorship opportunities and checking the ones best suited for you.

Get Bonus Benefits With Champion Levels (Commit by March 31 for best value):

Mission Champion – \$20,000+ receive bonus of up to \$2,000 additional sponsorship benefits

Survivor Champion – \$15,000+ receive bonus of up to \$1,500 additional sponsorship benefits

Programs Champion – \$10,000+ receive bonus of up to \$1,000

Champion Banner Display All Year: \$5,000+ receive logo on Champion Banner
\$2,500+ receive listing on Champion Banner

Choose Your Sponsorship Benefits:



Ann's Place Festival of Trees November 22-24, 2024

- Visionary** - \$20,000 -- On-site signage, premium placement of 2 full screen digital program ads (5" x 8"), full screen digital ad, website recognition with link & logo, customized ticket options
- Benefactor** - \$10,000 - On-site signage, full screen digital program ad, website recognition with link & logo, customized ticket options
- Festival Leader** - \$5,000 - On-site signage, full screen digital program ad, website recognition with link & logo, 10 Saturday Night tickets and 20 General Admission tickets
- Designer Tree Sponsor** - \$3,000 (limited number available) – Artist designed tree with name/logo on sign, listed prominently on tree program, full screen digital program ad, 6 Saturday Night tickets and 14 General Admission tickets
- Placemat Sponsor**- \$3,000 (limit of 4) - Name or logo on 50,000 placemats distributed to diners and restaurants in Greater Danbury area
- Auction Sponsor** - \$2,500 – Name or logo on silent auction website, full screen digital program ad, 6 Saturday Night tickets and 12 General Admission tickets
- Children's Winter Village Sponsor** - \$1,500 - Logo or name on Children's Winter Village signage, program & website, full screen digital ad, 4 Saturday Night tickets and 10 General Admission tickets
- Mistletoe Sponsor** - \$1,000 - Website recognition with logo or name, full screen program ad, 2 Saturday Night tickets and 6 General Admission tickets
- Festival Fan** - \$500 - Website recognition, half screen digital ad, 1 Saturday Night ticket and 4 General Admission tickets
- Holiday Friend** - \$300 – Website recognition, shared screen digital message, 4 General Admission tickets



On The Green for Ann's Place June 17, 2024

- Presenting Sponsor** - \$10,000 – One Available – Two foursomes, featured logo on registration table sign, scoreboard sign, lunch and awards dinner table signs, tee signs on 1st and 18th tees, logo on player gift bag, dedicated social media mention, podium time at awards dinner
- Diamond Sponsor** - \$7,000 – Two foursomes, logo on registration table sign, scoreboard sign and lunch and awards dinner table signs, two tee signs, logo on website and social media mentions, awards dinner mention
- Platinum Sponsor** - \$5,000 – Foursome, scoreboard sign, tee sign, logo on registration table sign and awards dinner table signs, logo on website and social media mentions, awards dinner mention
- Gold Sponsor** - \$2,500 – Foursome, scoreboard sign, logo on registration table sign, logo on website and awards dinner mention
- Cart Sponsor** - \$1,000 – Name or logo on all golf carts (Limit of 4)
- Lunch Sponsor** – \$1,000 - Name or logo on sign at Snack Shack and awards dinner mention
- Driving Range Sponsor** - \$500 – Name on driving range sign
- Bag Sponsor** - \$500 – Name or logo on player gift bag (Limit of 4)
- Tee Sign** - \$200 – Name on tee sign



Fashion Show April 24, 2024

- Presenting Sponsor** - \$12,000- Recognition from the stage, pre-show screen ad, 20 admission and drink tickets, 2 reserved parking spaces, logo in program
- Avant-Garde Sponsor** - \$5,000 – Recognition from the stage, pre-show screen ad, 12 admission and drink tickets, 2 reserved parking spaces, logo in program
- Couture Sponsor** - \$2,500 - Pre-show screen ad, 10 admission and drink tickets, 2 reserved parking spaces, logo in program
- Glam Sponsor** - \$1,000 – Pre-show screen ad, 8 admission and drink tickets, 1 reserved parking space, logo in program
- Red Carpet** - \$500 - Pre-show screen ad, 4 admission and drink tickets, logo in program
- Fashion Friend** - \$250 – 2 Admission and drink tickets, listing in program



Amber Room Run from the Sun 5K, Aug. 15, 2024 Presented By Waterworks

- Presenting Sponsor:** \$25,000 **SOLD**
- Diamond Sponsor** - \$5,000 – 25 race entries, exhibit table, prime logo placement on shirt, featured logo on website and in social media/email mentions, email spotlight, awards ceremony mention
- Platinum Sponsor** - \$2,500 – 10 race entries, exhibit table, featured logo placement on shirt, logo on website and in social media/email mentions, awards ceremony mention
- Gold Sponsor** - \$1,000 – Four race entries, logo on shirt, social media, awards ceremony mention
- Silver Sponsor** - \$500 – Two race entries, logo on shirt, awards ceremony mention
- Bronze Sponsor** - \$300 – One race entry and listing on shirt
- Road Sign** - \$200 – Name on sign to be displayed on course

Other Sponsorships

- Enewsletter Ad and Spotlight - \$1,000**, Educational article or employee volunteer spotlight in community e-newsletter and ad reaching 11,000+ recipients. One sponsor featured each month.
- Enewsletter Ad - \$500** - prominent logo placement or ad in our monthly community e-newsletter reaching 12,000+ recipients. One sponsor is featured each month (nine available months).
- Coffee-Tea Station - \$200 per month** - Thank you sign with logo next to drink station in the lobby of Ann's Place and a special social media shoutout.

2 Contact and Payment Information

Name/Company (As it should appear on signage): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Payment Type (circle one): Check Master Card Visa AMEX Invoice Me

If Credit, Name on Card: _____ Exp Date: _____

Number on Card: _____ CVC: _____

Signature: _____ Date: _____

Send form and payment to: Ann's Place, 80 Saw Mill Road, Danbury CT 06810.

Questions? Jack Bouffard, 203-790-6568 x108, jack@annsplace.org. Or visit unique event pages at www.annsplace.org.



Ann's Place
 COMMUNITY-BASED CANCER SUPPORT
 MEN • WOMEN • CHILDREN

The 2023 Ann's Place Champions

The following companies and individuals pledged to become *Champions* by making a significant gift to support our client events or fundraising events early in the year so people facing cancer have access to counseling, support groups and wellness programs when they need it most.



WATERWORKS

**Wilda Morgan
Hayes**



**Robert G. & Marguerite
M. Derx Foundation**

**The Albert Wadsworth &
Helen Clark Meserve
Memorial Fund**



**Robert & Patricia
Paquette**



**Danbury Metal
Finishing**

Gloria Gray Foundation



City of Danbury

Arthur K. Watson Trust



Ceres Foundation

Bob & Sue Cooper

**Goldstone Family
Foundation**

**Wendee Nussle &
Les Madaus**



**Lori & John Berisford
Bliss, Allred & Co., LLC**

Clancy Relocation & Logistics



Susan DeSanto

The Hawley Companies

David & Geri Hutchings

**Jewish Federation of
Western Connecticut**

Wanda Kovacs

Marble & Granite Creations

John & Joanne Patrick

Mark & Cynthia Rosato

Don & Melinda Weber

Christine O'Leary

